

Call for CSR Support | Vaccination Training Manual
Bangalore Cluster, Innovative Distribution and Efficacy Assessment for Vaccines (IDEA-V)

Background

Centre for Cellular and Molecular Platforms (C-CAMP) – a Department of Biotechnology supported initiative – is inviting industry partners to contribute their CSR resources to the Bangalore cluster of IDEA-V.

Under the stewardship of the *Office of the Principal Scientific Adviser to the Government of India*, IDEA-V will function as a pilot catalytic initiative that brings together industry partners to contribute CSR funds, domain expertise and partner networks towards facilitating the nationwide COVID vaccination drive currently underway. As the designated project manager for IDEA-V, C-CAMP will identify specific project districts in tandem with MoHFW and state govt. agencies, based on availability of on-ground resources, CSR organizations and their partner NGOs.¹

Overall objectives and expected outcomes

Following are the *key objectives* that IDEA-V will work towards:

- a) Support MoHFW and state govt. agencies, via network of CSR-funded NGOs, to vaccinate underprivileged populations in target districts
- b) Conduct scientific studies to identify the most effective vaccines in various population groups
- c) Support development of a training manual to build capacity of healthcare workers to carry out vaccination activities

IDEA-V will, therefore, play a very important role in prioritizing the most vulnerable populations, distributing the most effective vaccines, addressing post-vaccination adverse events and re-infections, and enabling the creation of a trained health workforce.

About the funding call

One of IDEA-V's key priorities includes developing a *training manual* to enable the rollout of COVID vaccination across the country.²As part of this, C-CAMP will support MoHFW and state govt. agencies in developing the training manual.

It will also provide *additional planning and (light) implementation support* for social mobilization and advocacy activities using mainstream media, social media and live multi-lingual public information sessions. Ideation and planning support for online, AI-based information solutions such as a 24-hour chatbot can also be explored.

Key activities to be undertaken over the next few months include the following:

- Support MoHFW and state govt. agencies in developing the healthcare workers' training manual and creating additional IEC assets such as factsheets in select Indian languages
- Print and disseminate the training manual and IEC materials to relevant stakeholders
- Conduct social mobilization and advocacy activities via CSR-funded NGOs

¹ IDEA-V will be executed across four geographic clusters – New Delhi, Pune, Hyderabad and Bangalore.

² This manual will also include data-based factsheets for both individuals and health workers.

Based on the above, the industry can contribute CSR funds, domain expertise and partner networks to facilitate the implementation of these activities. Partner networks for the purpose of this funding call include CSR-funded NGOs working in the identified districts.³

Impact

The training manual will be used to strengthen the healthcare workers' capacity to deliver timely vaccinations on a fairly large scale. At the end of the programme, this would leave behind a cadre of trained healthcare workers as well as key Information, Education and Communication (IEC) tools and templates – such as factsheets, FAQ documents and social media collaterals – that can be quickly repurposed to facilitate future routine immunization efforts.

Required budget

Required budget for this initiative is INR 40 lakhs. Below is the disaggregated budget.

Overheads are pegged at an additional INR 6 lakhs at 15% of the required budget, thereby bringing the total required amount to INR 46 lakhs.

Cluster: Bangalore

Hosting institution: C-CAMP

Workstream	Budget item	Unit cost (INR)	No. of units	Required budget (INR)
<i>Project management budget</i>				
Overall project management	Human resources	9,50,000	1	9,50,000
	Other admin. costs	50,000	1	50,000
<i>Operational budget</i>				
Information and training for HCWs <i>*IDEA-V to partner with MoHFW</i>	Development of training manual and IEC materials (10 modules in select Indian languages)	1,00,000	10	10,00,000
	Printing and dissemination of training manual and IEC materials	10,00,000	1	10,00,000
	Social mobilization and advocacy	10,00,000	1	10,00,000
<i>Total budget (INR)</i>				<i>40,00,000</i>

³ These districts are yet to be identified.