

COLLISION IMMERSION REPORT





THE INTENT

Introduce 30 Startups to the Canadian Ecosystem, & prepare them to take advantage of the opportunities available around Collision, one of the largest tech conferences in the North American Ecosystem

THE OBJECTIVE

To create a value driven, memorable client experience, capturing their journey to position our corporate brands TBDC and BHIVE in Canadian ecosystem and proving our ability to India and other ecosystems.

THE APPROACH

- Designed to give a select cohort of innovative Founders from India a taste of incubation programming experience of our Soft-Landing program.
- Generated 153 interested applicants to join Immersion Program, 45 were officially selected for the Immersion cohort.
- Share a first-hand experience of the Canadian start-up and business ecosystem.
- Provide a relevant entry to Collision - the world's largest start-up tech conference. Prominently located booths of TBDC and BHive serve as venues for meetings with mentors and subject matter experts.
- Host meaningful networking events for founders to meet 1:1 with TBDC's mentors, angel investors, funders, subject matter experts and other ecosystem influencers in Ontario.
- Design the Programming to create an immersive experience featuring exclusive speakers, business culture and ecosystem introduction, around the vibrant Collision Conference.

15th

June, Wednesday

WELCOME EVENT

Full Attendance

With expedited visas being delivered to several of the founders on time, all our attendees were ready and able to participate in the coming week's events

Getting Acquainted

The founders were welcomed upon arrival with an evening with brief team introductions, overview of the upcoming events followed by dinner with mentors.

Welcome to all of our founders who made it to the [#collisionimmersion](#) Cohort! We hope Board Chair, [Vikram Khurana](#), inspired you and got you fired up for the next few days of cultural immersion while we prepare you for all that the North American Start-up Ecosystem has to offer

[#collisionconf](#) [#innovationnation](#) [#startupincubator](#)



16th

June, Thursday

STARTUP SHOWCASE

Pitch Competition

Special Guest Speakers

Kundan Shekhawat - Founder & CEO, Ascent Business Technology

Andy Jasuja - Founder & Chairman, Sigma Group of Companies

Surjit Babra - CEO, SkyLink Capital



16th

June, Thursday

STARTUP SHOWCASE

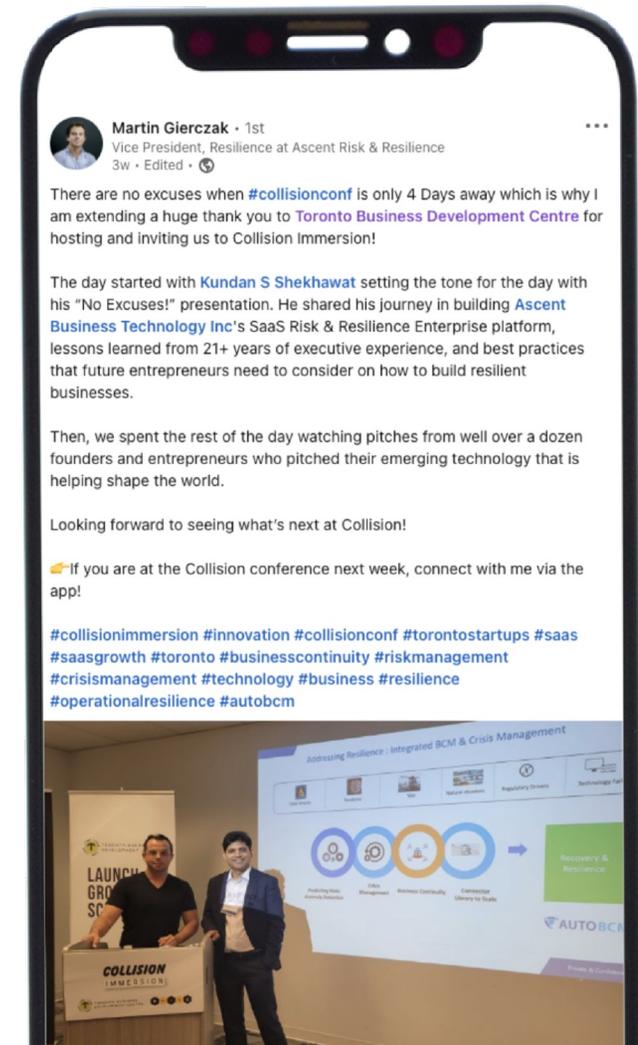
Pitch Competition

Pitch Opportunity

The Showcase brought together the cohort of 30 startups and provided them with the perfect opportunity to showcase and gain visibility for their project, get new clients, earn funding, or achieve strategic partnerships.

Strategic Partnerships

Many of the founders had exposure to highly motivated investors, getting the chance to also have plenty of 1-on-1 meetings with mentors, discuss their ideas and plans with various industry leaders, C-level executives, and get invaluable feedback.



OUR START-UPS

ANATOMIZ3D
Medtech Pvt. Ltd.

BRAINED



digitos.NEXT

docoholic

EBTL
Smartly AHEAD®

Linkz

fitnessforce
Club Management Software

CUBIC

mapmygenome.in
Know Yourself

TruCard
Fulfill your future of POSSIBLE.

OneToii
Aao Mikar Jootan

PHASESHIFT

THIRAI

PCHPL
Psychocare Health Pvt. Ltd.
(An ISO 9001:2015 Certified Co.)

SecurelyShare.

TechInvention
towards greater health equity

**APPLICATION
UNI**

amour
AUTOMATION

MakeStories

Auticore

MYSOFTWARE

DRISHTI
A.I. empowered vision

2xcell

ORANGE

SAMAX

AiNDRA

SalaryCredits

Amba Infotech
CREATIVE SOLUTIONS

unremot

17th

June, Friday

EXPERTS DAY

Experts & Experience

BHive Buzz

Over 50 attendees including industry experts, elected dignitaries, VCs, angels, and ecosystem partners that help our clients put their best foot forward during their international expansion

Mohamad Fakhri – CEO Paramount Fine Foods

An international business leader gave an inspiring presentation on taking chances in entrepreneurship and the value of cultivating your company culture

Marketing Experts

Lloyd Rand and Mark Radha, both highly-acclaimed executives at North American consulting firms, gave insight into the consumer mindsets sharing their own experience having helped brands such as Coca Cola, Mercedes Benz and Google



17th

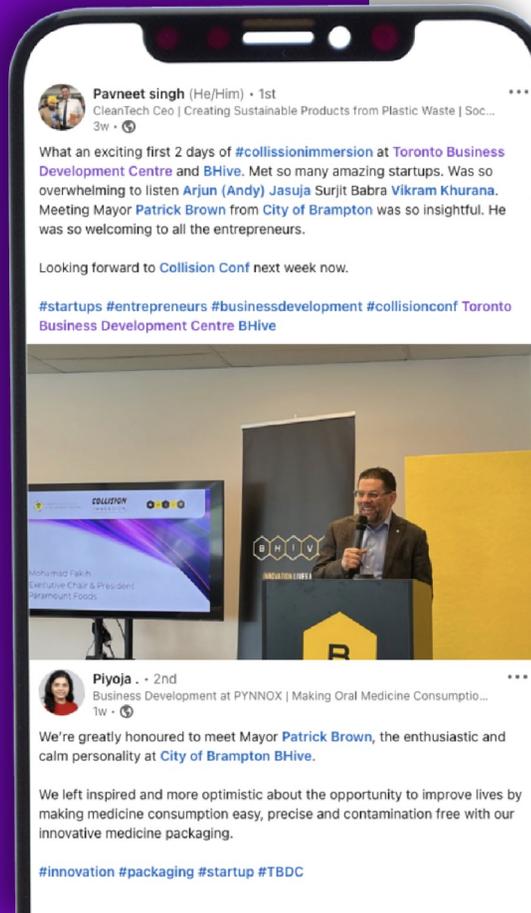
June, Friday

EXPERTS DAY

Experts & Experience

Special Guest Speakers

- David Brennan - VC Expert, Former Ecobee CFO
- Nauman Hameed - Co-Founder, Greenberg Hameed
- Vipin Gupta - Trade Finance & Cross Border Financing, ICICI Bank
- Piyush Jain - Manager of Corporate Banking, ICICI Bank
- Paul Frith - President, Paul Frith Consulting
- Lloyd Rang - President & CEO, Lloyd Rang Communications
- Mark Radha - Chief Brand Economist, Strata Insights
- Bogdan Frusina - Founder, Dejero
- Mohamad Fakh - Executive Chair & President, Paramount Foods
- Kassandra Shortt - Intellectual Property Litigator, Cassels Brock
- Noble Chummar - Deputy Managing Partner, Cassels Brock



18th

June, Saturday

NIAGARA TOUR

A Canadian Excursion

Cultural Immersion

Our founders needed time to absorb all the information they had received over the past few days. We took them to see some of Canada's impressive beauty



An Exciting Experience

All of our founders had a chance to take a boat to the bottom of the falls, walk through Clifton Hill, and enjoy a riverside lunch



A Close Knit Peer Group

We thought our founders might need a break from the group after many long days. Much to our surprise, the majority of them decided to spend all their free time together!

20th

June, Monday

INDUSTRY DAY

A Superstar Showcase

Business Leaders

Kris Shah - President, Baylis Medical
Sanjay Tugnait - President & CEO, Fairfax Digital Services
Ajay Virmani - CEO, Cargojet
Alwar Pillai - CEO & Co-Founder, Fable
Zabeen Hirji - Strategic Advisor, Deloitte
Vik Pant - Founder, Synthetic Intelligence Forum
Irfhan Rawji - Managing Partner, Relay Ventures
Business Development Bank of Canada

Special Guests

Hon. Doug Ford - Premier of Ontario
Hon. Vic Fedeli - Ontario Minister of Economic Development, Job Creation and Trade
Hon. Monte McNaughton - Ontario Minister of Labour, Training and Skills Development
Hon. Ahmed Hussen - Federal Minister of Housing, Diversity and Inclusion
Apoorva Srivastava - Consul General of India

Insightful Dialogue

Business and political leaders delivered powerful talks and participated in meaningful conversation sharing the experiences, challenges, and aspirations within the Canadian business ecosystem



21st

June, Tuesday

VC COCKTAILS

A Night of Networking

The Full Ecosystem

We brought together Innovation Ecosystem Partners such as The Ontario Centre of Innovation, Angel Network of Ontario, OneEleven, and a number of notable VCs, founders, and industry influencers for our cohort to network with during an after-dark Collision Evening Event.

Notable Guests

John Tory - Mayor of Toronto
Hon. Vic Fedeli - Ontario Minister of Economic Development, Job Creation and Trade
Hon. Sean Fraser - Minister of Immigration, Refugees and Citizenship
John Ruffolo - Founder & Managing Partner, Maverix Private Equity



DIGITAL RESULTS

Socials (Bhive + TBDC)



9,474

Total impressions up by

6%



733,734

Total impressions up by

2,544%



9,166

Total impressions up by

282%

DIGITAL RESULTS

Web (Bhive + TBDC)



128

BHive clicks through to application form in June



228%
increase by

162

Application info downloads in June



22%
increase by

711

New Users



2508

New Users



181

New LinkedIn Followers



332

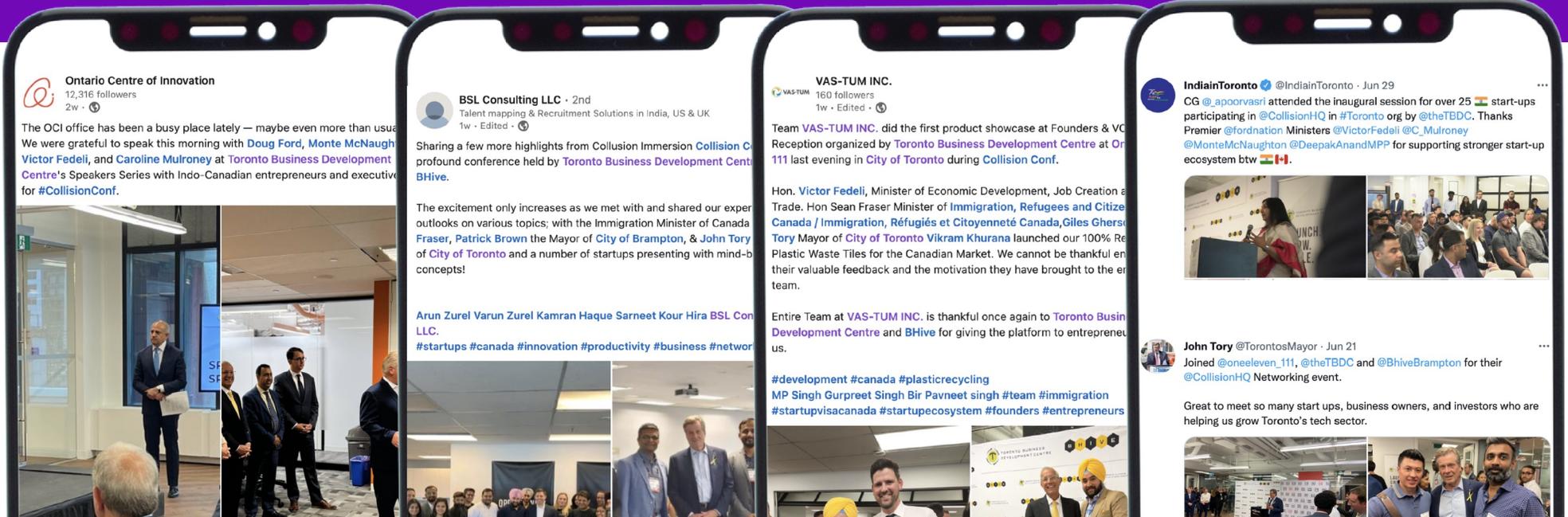
New LinkedIn Followers



Total Applications are up by

104%

ATTENDEE RESPONSE





THE IMPACT

Introduced 30 Startups to the Canadian Ecosystem, & prepare them to take advantage of the immense amount of opportunities available around Collision, one of the largest tech conferences in the North American Ecosystem

THE RESULTS

153

Start-ups Applied

45

Founders

28

Companies

16

Letters of Support

12

New incubators

About TBDC Start-Up Visa Track Record

SUV Program

1400+ SUV Applications Received

100+ Start-ups Approved to Date

70+ Applicant Home Countries

20+ Sectors Represented





TBDC Approved Start-ups

SUV Program

RASPECT
AI-powered Predictive Inspection for Architecture



KLEAN
BOOTH

SimpleAccounts

amour
AUTOMATION



TRADEMONDAY

VIDEOTAP
Experience Smart Video

intense
SERVICES

奥陶纪
ORDOVICIAN

CreatU



gulfsalary

DOCUMIZE

enrich.io
ENRICH ANY DATA

Bioentri

TechCreations.
Where Applications meet the Network



TECHRYDE
MARKET TECHNOLOGY RIDE SHOOTER

SPRINGPOD

PRESS
MONITOR

TONK

LONCRETE

PBXDom
CALL ACCOUNTING AND ANALYSIS SERVICE

UNIVERSITY
LIVING
Home for every student

INSTA
FoodsTM

LIDÆRO

Mentex

JOININ
CAMPUS
Love Your Future

Toby

sweetfree



UnRemot



mytutorpod

greypad

Strint.io



Mentor Engagement

SUV Program

60+

Active Mentors

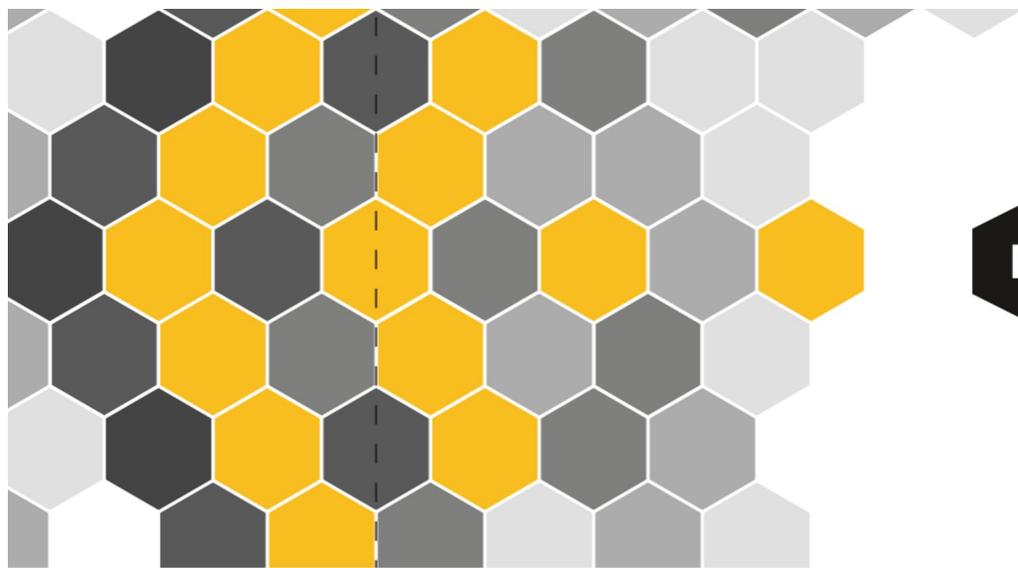
300+

Mentor Interviews

450+

Hours of Mentor Engagement





About BHive Brampton

SUV Program

BHive is an initiative powered by the City of Brampton with a goal to empower the next generation of innovators, accelerate their journey and create a positive impact for the entrepreneur, economy and community as a whole.



Cyber Security

Industrial

Advanced Manufacturing

Clean Tech

**Thank
You**

