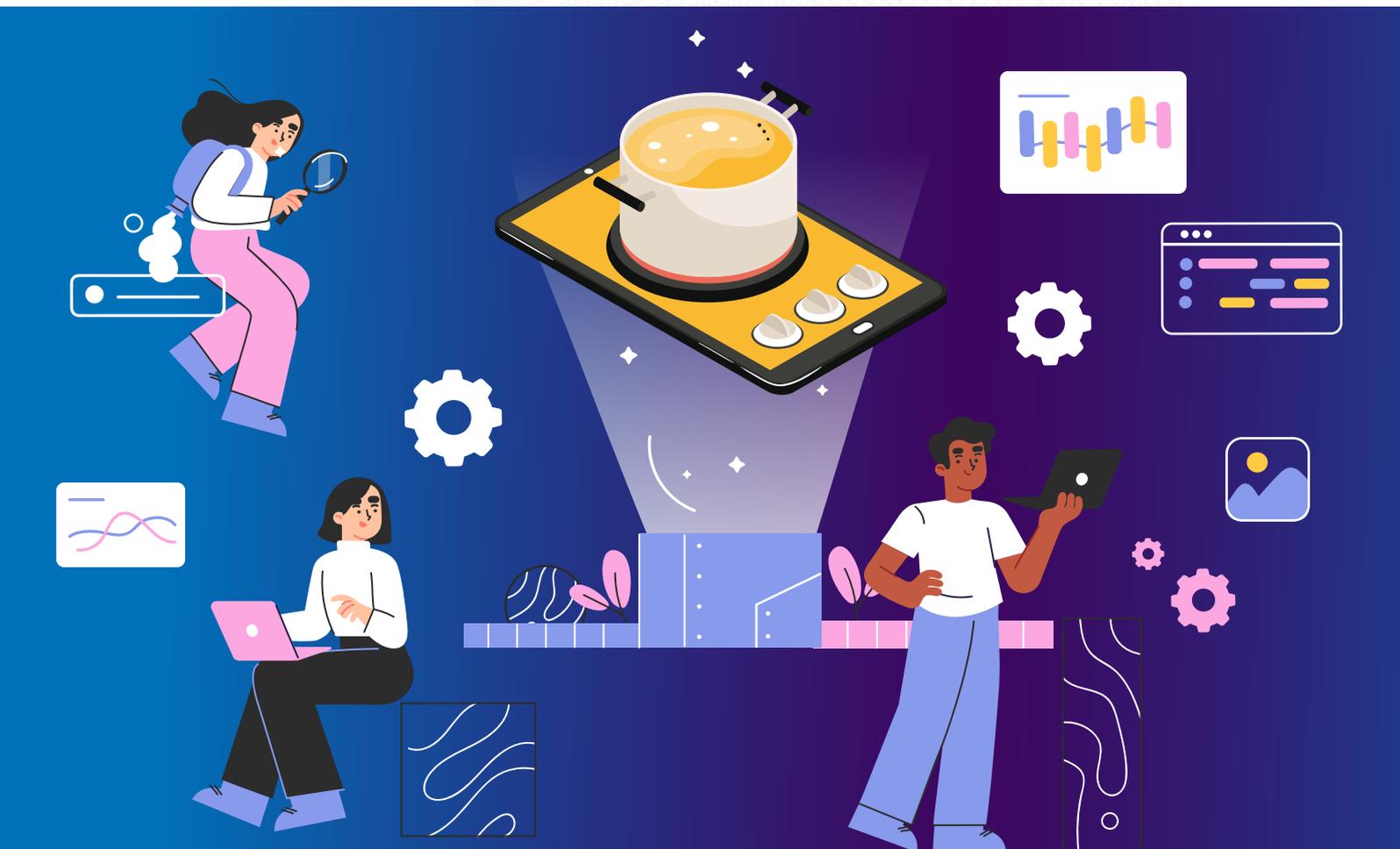




सत्यमेव जयते
Office of Principal Scientific Adviser
to the
Government of India



Entrepreneurship Development Programme **CLEAN COOKING**





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About the PROGRAMME

Modern Energy Cooking Services (MECS) Programme in partnership with Office of the Principal Scientific Adviser, to the Government of India and Energy Efficiency Services Limited (EESL) through its In-Country Programme Partner in India – Finovista is organising Entrepreneurship Development Programme in Clean Cooking.

MECS programme is working closely with the key Indian clean cooking stakeholders and Indian device manufacturers to support innovation through investigations of cooking fuel, device requirements, pilots, sharing learning and connecting them with programme countries around the world.

India is home to multiple large-scale cooking device manufacturers and brands with already established sales, distribution and service infrastructure, but the sector lacks the presence of small and medium enterprises and especially start-ups. With cutting edge technology and world-class manufacturing infrastructure, India has the potential to become the global hub for Clean Cooking Device Manufacturing. This also aligns with India's vision of the Atmanirbhar Bharat & Make in India programme and with the recently launched, Go Electric campaign for the promotion of electric cooking.

As part of its strategy to nurture innovation and strengthen the capacity of Indian device manufacturers and solution providers. MECS Programme in India aims to run a dedicated Entrepreneurship Development Programme for clean cooking to support Startup/Spinoff/Innovator/Entrepreneur through funding, capacity building and other interventions, to glide over the current pandemic situation and develop sustainable business models and solutions for commercially neglected Clean Cooking sector.

OBJECTIVE

India's first Modern Energy based clean cooking Entrepreneurship Development Programme to identify, nurture, fund and scale-up ideas into sustainable and scalable business solutions.

FOCUS AREA



ELECTRIC COOKING



SOLAR PV COOKING



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BENEFITS

Under the programme, 10-12 entrepreneurs would be selected, trained & mentored for upto 3 months, to help them in creating a strategy and business plan and provide Cash Grant of INR 2.5 lakhs each to top 3 Entrepreneurs.



GRANT



NETWORKING



MARKET ACCESS SUPPORT



INNOVATION SUPPORT

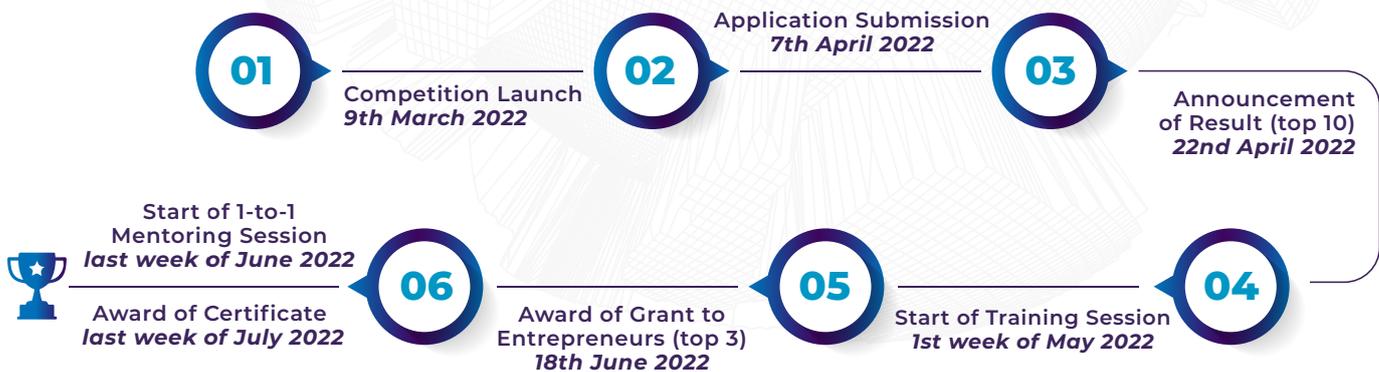


BUSINESS SUPPORT



TRAINING & MENTORING

TIMELINE



ELIGIBILITY

The programme is designed for passionate innovators & entrepreneurs, willing to solve clean cooking transition challenges.

- Indian Companies/SME/Startup/Individuals engaged in the Design, Development, Manufacturing/Assembling, Distribution, Services of Clean Cooking products and solutions.
- Solution can be at any stage i.e. Ideation, Piloting, Demonstration & Deployment.

